



Ultima: 1 mg "tar," 0.1 mg nicotine—
Ultra Lights: 5 mg "tar," 0.5 mg nicotine—
Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

If you're smoking
a low-tar cigarette,
you could be
missing a very
important piece of
the puzzle.



Lift here.



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